

FOOD BASES



POZOLE VERDE

FEATURING CUSTOM CULINARY®
GOLD LABEL TRUE FOUNDATIONS™
CHICKEN LIQUID STOCK CONCENTRATE

RICH, AUTHENTIC FLAVOR TO INSPIRE ANY MENU

EXCEPTIONAL FLAVORS AND FORMATS —A BASE FOR EVERY TASTE

1st

**CUSTOM CULINARY®
IS THE FIRST NATIONAL
BRAND TO ELIMINATE
ADDED MSG FROM ITS
BRANDED PORTFOLIO**

Custom Culinary® bases are truly best-in-class. From traditional paste and granular formats to our newest liquid concentrates and ready-to-use Asian broths, we offer an impressive selection of flavor-forward bases suited to every back-of-house need. Custom Culinary® bases are made with the finest ingredients, for quality and performance you can rely on.

CUSTOM CULINARY® GOLD LABEL TRUE FOUNDATIONS™ BASES

These innovative bases were developed with the needs of both operators and patrons in mind, featuring clean and simple ingredient decks for incredible made-from-scratch flavor.

CUSTOM CULINARY® GOLD LABEL SAVORY ROASTED® BASES

Choice cuts of premium chicken, beef and garden vegetables are slow-roasted to deliver deep, intense caramelized flavor and aroma—creating a dining experience worthy of your most craveable dishes.

CUSTOM CULINARY® GOLD LABEL BASES

Featuring well-balanced flavor profiles developed to taste, look and perform like scratch-made stock simmered for hours. Lineup includes meat-first bases, seafood, vegetable and low sodium options.

CUSTOM CULINARY® MASTER'S TOUCH® BASES

Protein-based stocks highlighting well-rounded meat-driven flavors, with complementary herb and seasoning notes. Wide selection of varieties available, including low sodium options.

CUSTOM CULINARY® CHEF'S OWN™ BASES

Best-in-class meat-first varieties available at an excellent value. For quality and convenience at a great value, look to our granular paste and dry granular formats.

NEW! CUSTOM CULINARY® GOLD LABEL TRUE FOUNDATIONS™ LIQUID STOCK CONCENTRATES

Chicken, beef and vegetable flavor profiles in a truly convenient format. Create rich soups, stocks and marinades in an instant—or pour on the flavor straight from the bottle, with no mixing required.

NEW! PASSPORT GLOBAL FLAVORS™ BY CUSTOM CULINARY® ASIAN BROTHS

Bring on-trend noodle bowls to your menu without the time or labor required to make complex broths from scratch. Frozen ready-to-use format is easy to prepare, simply by boiling or steaming in the bag.

ROASTED VEGETABLE FLATBREAD
FEATURING CUSTOM CULINARY® GOLD LABEL
TRUE FOUNDATIONS™ ROASTED VEGETABLE BASE




THAI SHRIMP AND VEGETABLE NOODLE BOWL

FEATURING PASSPORT GLOBAL FLAVORS™
BY CUSTOM CULINARY®
THAI STYLE VEGETABLE BROTH

VERSATILITY BEYOND COMPARE

Delicious soups, braises and marinades start with a perfect base. And with Custom Culinary®, the possibilities are endless. Our bases are easy to use across menu applications, saving time and labor while improving consistency in finished dishes.

- Create soups and stocks with made-from-scratch flavor
- Use as the foundation for rich sauces and gravies
- Develop menu items that meet nutritional demands, such as low sodium, vegan or gluten-free
- Infuse flavor into cooking liquid for grains and vegetables
- Try as a marinade, rub or glaze for proteins
- Ready to use, straight out of the jar—for flavor in an instant



Noodle bowls are up **54%** over the past four years.

Datassential MenuTrends, U.S. menu penetration growth 2013-2017.



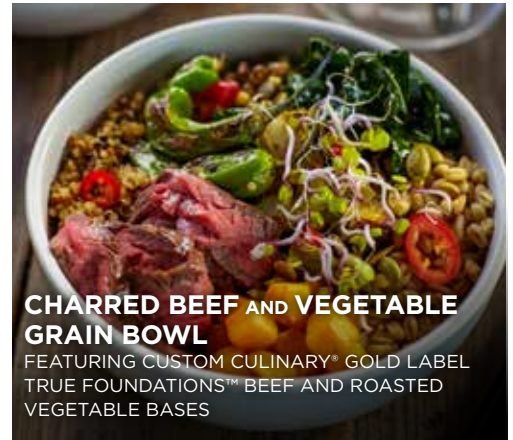
MARRAKESH AUTUMN SOUP

FEATURING CUSTOM CULINARY® GOLD LABEL TRUE FOUNDATIONS™ CHICKEN BASE



POLLO CON ANCHO STREET TACOS

FEATURING CUSTOM CULINARY® GOLD LABEL TRUE FOUNDATIONS™ CHICKEN LIQUID STOCK CONCENTRATE



CHARRED BEEF AND VEGETABLE GRAIN BOWL

FEATURING CUSTOM CULINARY® GOLD LABEL TRUE FOUNDATIONS™ BEEF AND ROASTED VEGETABLE BASES

This thick and hearty soup starts with clean, simple ingredients—including our Gold Label True Foundations™ Chicken Base. Its made-from-scratch flavor complements a savory combination of sweet potato, lentil, mirepoix vegetables, red pepper, garlic, toasted almonds and mint.

Gold Label True Foundations™ Chicken Liquid Stock Concentrate can be used in multiple ways—here as a flavor enhancer for taco vegetables and char-grilled chicken thighs. This dish also features citrus-chili slaw and jalapeño relish made with Master's Touch® Ancho Flavor Concentrate.

Meals in a bowl showcase the versatility of our food bases. Here, flank steak is rubbed with Gold Label True Foundations™ Beef Base before char-grilling, while quinoa and farro are prepared in Gold Label True Foundations™ Roasted Vegetable Base instead of water for extra flavor.

A LOOK AT OUR PORTFOLIO

Custom Culinary® bases bring authentic flavor to soups, sauces, stews, braises, sauté applications and more. Our bases portfolio includes everything from vegan to meat-first varieties, as well as clean label and low sodium bases, in a range of formats to meet the needs of every operator. All Custom Culinary® bases have 0g trans fat and no MSG added.

▲ No MSG Added ● Clean Label ◆ Gluten Free¹ ■ No Gluten Ingredients² ◆ Vegan

ITEM CODE	PRODUCT DESCRIPTION								
CUSTOM CULINARY® GOLD LABEL POULTRY BASES									
5124	True Foundations™ Chicken Base	▲	●	◆					
9105	Savory Roasted® Chicken Base	▲							
9117	Chicken Base	▲			■				
9501	Turkey Base	▲							
CUSTOM CULINARY® GOLD LABEL MEAT BASES									
5334	True Foundations™ Beef Base	▲	●	◆					
9305	Savory Roasted® Beef Base	▲							
9317	Beef Base	▲			■				
9799	Ham Base	▲			■				
9570	Pork Base	▲							
9795	Bacon Base	▲			■				
CUSTOM CULINARY® GOLD LABEL SEAFOOD BASES									
5505	True Foundations™ Clam Base	▲	●	◆					
9517	Clam Base	▲			■				
9510	Lobster Base	▲			■				
9512	Seafood Base	▲							
9529	Shrimp Base	▲			■				
9511	Crab Base	▲							
9520	Fish Base	▲			■				
CUSTOM CULINARY® GOLD LABEL VEGETABLE BASES									
5417	True Foundations™ Roasted Vegetable Base	▲	●	◆				◆	
9800	Savory Roasted® Vegetable Base	▲			■			◆	
9530	Mushroom Base	▲						◆	
9801	Mirepoix Base	▲		◆				◆	
CUSTOM CULINARY® GOLD LABEL LOW SODIUM BASES									
0144	Low Sodium Chicken Base	▲		◆					
0344	Low Sodium Beef Base	▲		◆					
0844	Low Sodium Vegetable Base	▲		◆				◆	
CUSTOM CULINARY® MASTER'S TOUCH® MEAT-FIRST BASES									
0117	Chicken Base	▲		◆					
0317	Beef Base	▲		◆					
0741	Ham Base	▲							
0508	Lobster Base	▲			■				
0509	Shrimp Base	▲			■				
0517	Clam Base	▲			■				
0806	Vegetable Base	▲			■			◆	
CUSTOM CULINARY® MASTER'S TOUCH® LOW SODIUM BASES									
0146	Low Sodium Chicken Flavored Base	▲		◆					
0336	Low Sodium Beef Flavored Base	▲		◆					
CUSTOM CULINARY® MASTER'S TOUCH® SPECIALTY BASES									
5117	All-Natural Chicken Base	▲	●	◆					
5200	Vegetable Base	▲	●	◆				◆	
5327	All-Natural Beef Base	▲	●	◆					
5507	Clam Base ³	▲	●	◆					
1288	Cream Soup Base	▲			■				
1723	Au Jus Base	▲			■				
CUSTOM CULINARY® CHEF'S OWN™ MEAT-FIRST BASES									
0157	Meat-First Chicken Base	▲			■				
0357	Meat-First Beef Base	▲			■				
CUSTOM CULINARY® CHEF'S OWN™ GRANULAR PASTE BASES									
0106	Standard Chicken Flavored Base	▲			■				
0306	Standard Beef Flavored Base	▲			■				
0746	Old Smoky Ham Flavored Base	▲			■				
CUSTOM CULINARY® CHEF'S OWN™ GRANULAR BASES									
0107	Chicken Flavored Soup Base	▲			■				
0307	Beef Flavored Soup Base	▲			■				
0753	Ham Flavored Base	▲			■				
CUSTOM CULINARY® CHEF'S OWN™ GRANULAR VEGETABLE BASES									
0740	Chicken-Style Vegetable Base Consommé Prep	▲		◆				◆	
0744	Beef-Style Vegetable Base Consommé Prep	▲		◆				◆	
0507	Onion Base	▲			■				
NEW! CUSTOM CULINARY® GOLD LABEL TRUE FOUNDATIONS™ LIQUID STOCK CONCENTRATES									
6809	Chicken Liquid Stock Concentrate	▲	●	◆					
6810	Vegetable Liquid Stock Concentrate	▲	●	◆				◆	
6811	Beef Liquid Stock Concentrate	▲	●	◆					
NEW! PASSPORT GLOBAL FLAVORS™ BY CUSTOM CULINARY® ASIAN BROTHS									
6550	Ready-To-Use Beef Pho Broth	▲	●	◆					
6551	Ready-To-Use Tonkotsu Ramen Pork Broth	▲	●	◆					
6552	Ready-To-Use Thai Style Vegetable Broth	▲	●	◆				◆	

¹ Tested at less than 20 ppm gluten.
² Although manufactured in a facility that uses gluten-containing ingredients, based on information available from ingredient manufacturers, this product has been formulated to not contain gluten ingredients. No specific testing has been done.
³ Clean Label Clam Base contains milk.



At Custom Culinary® we're dedicated to providing exceptional bases, sauces and gravies to enhance any menu and every daypart. Our flavor-forward solutions are rooted in culinary expertise and a thoughtful, innovative approach to product development, centered on clean, simple and wholesome ingredients. We bring profitable trends to life with items that meet your needs, delight your customers and exceed your expectations.

Learn how we can help you Be True To The Food® by visiting CUSTOMCULINARY.COM.



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