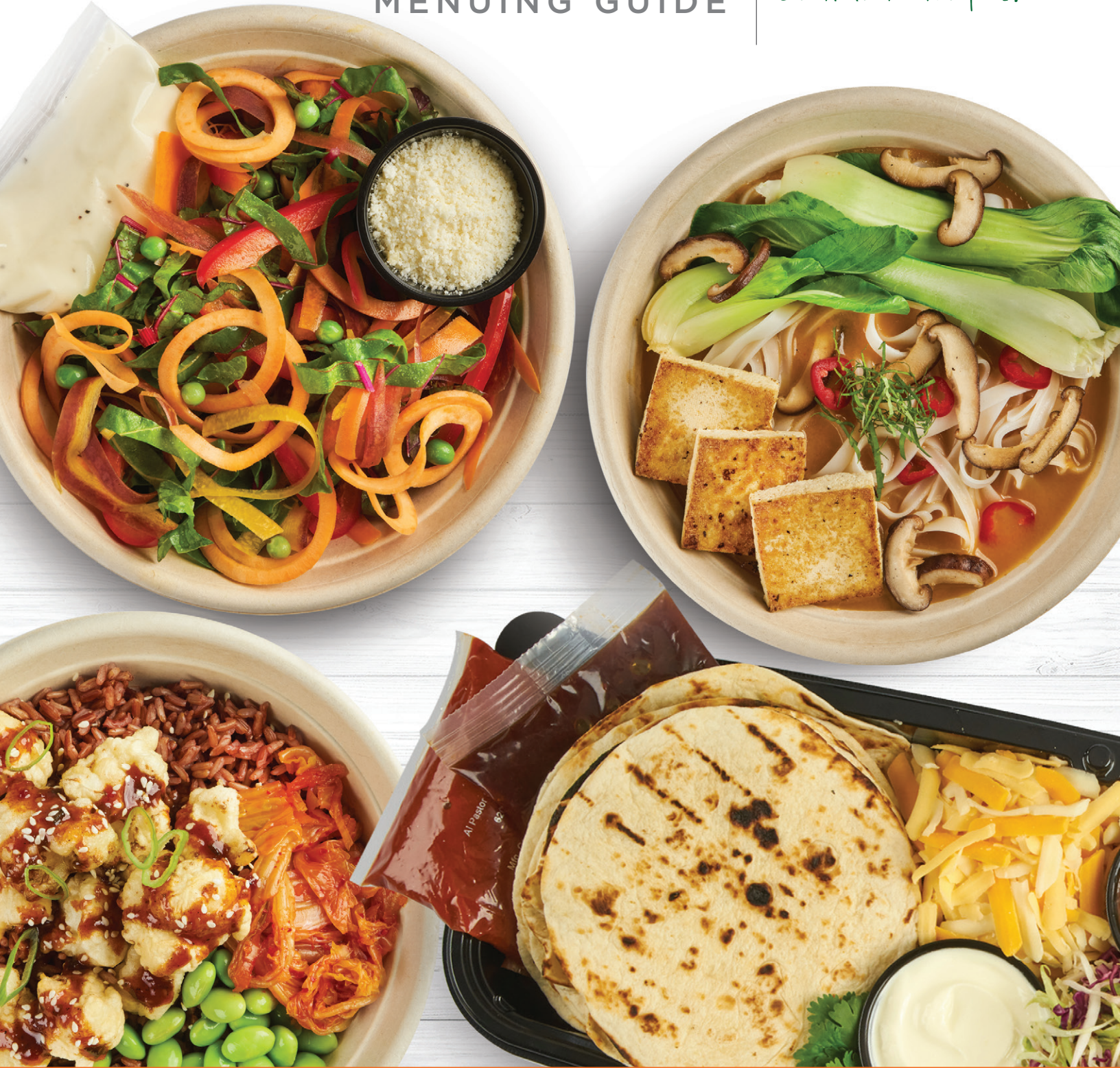



PREPARED MEALS FOR CARRYOUT AND DELIVERY MENUING GUIDE



SIMPLIFY OPERATIONS WITH SAFE,
CONVENIENT PORTION PACKS



MEAL KITS KEEP MENUS INTERESTING!



As operators look for new ways to customize meals, innovate and provide carryout- and delivery-friendly options, meal kits and bundles continue to grow. Single-serve products, including sauces and broths, help operators simplify preparation of these menu items and improve safety—without compromising flavor.

Custom Culinary® Gold Label Portion Packs are available in a range of classic and on-trend varieties, to bring convenience and quality to menu items across dayparts.



56% of consumers say that factory-sealed sauces and dressings are the **safest type of packaging** used for takeout and delivery orders.

Datassential, "One Table Consumer Data Tables," May 2020.

89% of restaurants and **48%** of on-site operators are currently offering takeout.

Datassential, "COVID-19 Report 29: Operators Dig In," July 31, 2020.

In this guide you'll find easy ideas for meals that are ready to eat, ready to heat and ready to prepare, depending on your operational needs. We'll show you how to incorporate Custom Culinary® Gold Label Portion Packs in multiple ways—serving as ingredients in takeout and delivery dishes as well as components of meal kits for your customers to assemble at home.



For operators looking to enhance fully prepared dishes for takeout and delivery, unique condiments serve as a point of menu differentiation. From burgers and sandwiches to breakfast, grain or noodle bowls, our portion packs can top them all.



The majority of operators who currently offer family meals and other “take and bake” dishes say they will continue to do so for the foreseeable future.* Heat-and-serve meals can be easily finished by your customers at home—think pasta, plant-based bowls, DIY taco kits and more.

** Datassential, "One Table: Operator Insights and the Path Forward," June 2020.*



Meal kits have emerged as an innovative source of revenue for many operators. While these kits contain mostly raw ingredients for a consumer to prepare at home, pre-portioned items add a touch of convenience in a safe format. From foundations to marinades and glazes to finishing sauces, our versatile portion packs allow for endless meal kit creativity.

LATIN SAUCES

CUSTOM CULINARY® GOLD LABEL AMBIENT PORTION PACK AUTHENTIC LATIN SAUCES

These bold, ready-to-eat sauces inspired by the flavors of Mexico, the Caribbean, Central America and South America are exceptionally versatile. Use them as cooking sauces, marinades or condiments to create memorable meal kits and other signature to-go offerings.



LATIN-STYLE CITRUS CHILI SAUCE

A zesty red chili and lime sauce loaded with achiote, toasted ancho, chili de arbol, fresh citrus juice and notes of roasted garlic.



TOMATILLO SERRANO SAUCE

A spicy and zesty green sauce with tomatillos, serrano chilies, garlic, lime, parsley, cilantro, olive oil and sea salt.



AL PASTOR SAUCE

Sweet and tangy, with notes of charred pineapple and a blend of guajillo, pasilla, cayenne and chipotle peppers; sautéed with garlic, onion and tomato, with Mexican oregano and cumin.

+39% growth of al pastor on restaurant menus over the past four years.

Datassential MenuTrends, U.S. menu penetration growth 2016-2020.



BURNT ENDS BRISKET AL PASTOR BOWL





**TOMATILLO SERRANO
TINGA-STYLE PULLED
CHICKEN BOWL**



POWER BOWL



**CARIBBEAN CITRUS
CHILI SKIRT STEAK**



**AL PASTOR
STREET TACOS**



ASIAN SAUCES

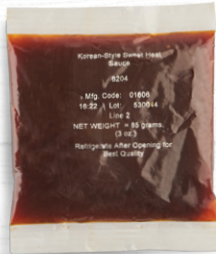
CUSTOM CULINARY® GOLD LABEL AMBIENT PORTION PACK AUTHENTIC ASIAN SAUCES

Our Korean and Pan-Asian ready-to-eat sauces are perfect for marinating or glazing individual portions of protein. Or, offer them on their own for customers to use as dipping sauces, condiments for burgers and sandwiches, or flavorful mix-ins for meals-in-a-bowl.



KOREAN-STYLE BARBECUE SAUCE

A rich, slightly sweet sauce full of sesame and toasted chili inclusions, with notes of star anise, smoke and umami.



KOREAN-STYLE SWEET HEAT SAUCE

A sweet and sticky sauce typically used on Korean fried chicken—with notes of gochujang, soy, ginger, garlic and scallions, finished with a refreshing kick of heat.



CHILI GARLIC SAUCE

Inspired by Chinese- and Thai-style chili sauces, this recipe features fermented chili peppers, red chili powder, garlic, pear juice and sake for a balanced hot, sweet and tart flavor profile.



KOREAN BARBECUE ANCIENT GRAIN BOWL



+162% growth of gochujang
on restaurant menus since 2016.

Datassential MenuTrends, U.S. menu penetration growth 2016-2020.

+69% growth of
chili-garlic-flavored items
on QSR menus since 2016.

Datassential MenuTrends, U.S. QSR menu penetration growth 2016-2020.



CHILI GARLIC CHICKEN LETTUCE WRAPS



KOREAN SWEET HEAT GLAZED PORK TENDERLOIN



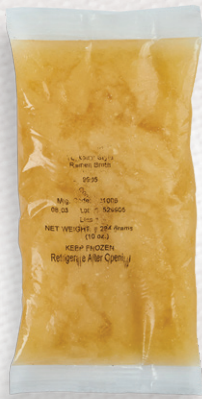
KOREAN SWEET HEAT NOODLE BOWL



ASIAN BROTHS

CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK ASIAN BROTHS

Our 10-ounce Thai vegetable and tonkotsu pork broth packets can be heated, held warm and poured to order for individual servings of soup. Or, slack and offer sealed for carryout/delivery with noodles, vegetables and garnishes packed separately.



TONKOTSU RAMEN PORK BROTH

Classic Japanese-style ramen broth featuring flavors of slow-cooked pork, soy sauce, mirin and sake, enhanced with garlic and ginger.



THAI STYLE VEGETABLE BROTH

Spicy yet balanced red curry base, with coconut cream, shallots and onions simmered with lemongrass, tamarind and lime.

+45% growth of tonkotsu on restaurant menus over the past four years.

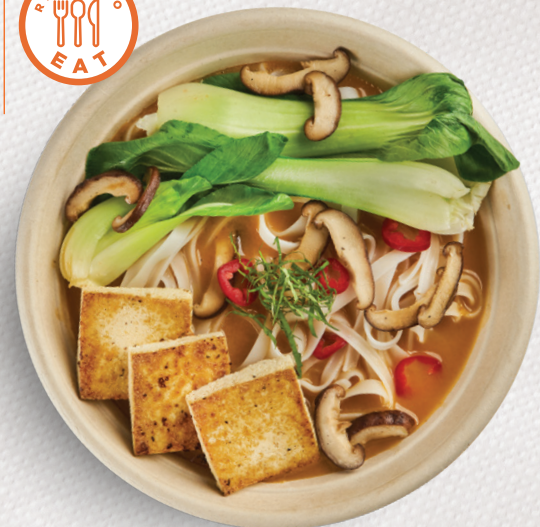
Datassential MenuTrends, U.S. menu penetration growth 2016-2020.

+153% growth of Thai curry on QSR menus since 2016.

Datassential MenuTrends, U.S. QSR menu penetration growth 2016-2020.



TOMYUM VEGGIE NOODLE BOWL





**THAI CHICKEN CURRY
MEAL KIT**



**GRILLED PORK TENDERLOIN AND
VEGETABLES IN TONKOTSU BROTH**



CLASSIC SAUCES

CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK CLASSIC SAUCES

Bring the flavor of scratch-made Hollandaise or Alfredo sauce to delivery and carryout meals with our convenient individually portioned format. The versatility of our classic sauces extends across dayparts.



ALFREDO SAUCE

A classic combination of rich cream, butter and aged Italian-style Parmesan cheese, lightly seasoned and enhanced with black pepper:



HOLLANDAISE SAUCE

A classic "Mother Sauce," this hollandaise delivers the authentic emulsification of egg yolk, clarified butter and lemon you would expect to find in a scratch preparation, with just the right level of cayenne pepper:

+30% growth of Hollandaise
on QSR menus since 2016.

Datassential MenuTrends, U.S. QSR menu penetration growth 2016-2020.

67% consumers like
or love Alfredo sauce.

Datassential MenuTrends, U.S. QSR menu penetration growth 2016-2020.



BAYOU CHICKEN ALFREDO





ROOT VEGETABLE PRIMAVERA



**CHOP HOUSE
BREAKFAST BOWL
WITH EGGS**



STEAKHOUSE MEAL





CUSTOM CULINARY® GOLD LABEL PORTION PACKS

From classic flavors to bold, on-trend varieties, our portion packs can be used across the menu—whether you offer meals that are ready to eat, ready to heat or ready to prepare at home.

▲ No MSG Added □ Clean Label ◆ Gluten Free¹ ◆ Vegan

ITEM CODE	PRODUCT DESCRIPTION	CASE PACK	WHOLESOME ATTRIBUTES			
CUSTOM CULINARY® GOLD LABEL AMBIENT PORTION PACK AUTHENTIC ETHNIC SAUCES						
6200	Latin-Style Citrus Chili Sauce	55/3 oz pouch	▲			
6201	Tomatillo Serrano Sauce	55/3 oz pouch	▲	□	◆	◆
6202	Al Pastor Sauce	55/3 oz pouch	▲	□	◆	◆
6203	Korean-Style Barbecue Sauce	55/3 oz pouch	▲	□	◆	◆
6204	Korean-Style Sweet Heat Sauce	55/3 oz pouch	▲			◆
6205	Chili Garlic Sauce	55/3 oz pouch	▲	□	◆	◆
CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK ASIAN BROTHS						
9905	Tonkotsu Ramen Pork Broth	24/10 oz pouch	▲	□	◆	
9906	Thai Style Vegetable Broth	24/10 oz pouch	▲	□	◆	◆
CUSTOM CULINARY® GOLD LABEL FROZEN READY-TO-USE PORTION PACK CLASSIC SAUCES						
9660	Alfredo Sauce	45/5 oz pouch	▲			
9661	Hollandaise Sauce	55/3 oz pouch	▲			

¹ Tested at less than 20 ppm gluten.

PREPARATION INSTRUCTIONS

To heat Custom Culinary® Gold Label Frozen Ready-To-Use Portion Packs, heat in water to 165°F/74°C or remove from the pouch and heat in a saucepan. Do not boil, or microwave in the pouch.

Custom Culinary® Gold Label Ambient Portion Packs are ready to eat and can be consumed at room temperature, refrigerated or heated. If heated product is desired, follow instructions above and do not microwave in the pouch.

Contact your Custom Culinary® sales representative to learn how to add our NEW Gold Label Portion Packs to your menu.



At Custom Culinary® we're dedicated to providing exceptional bases, sauces and gravies to enhance any menu and every daypart. Our flavor-forward solutions are rooted in culinary expertise and a thoughtful, innovative approach to product development, centered on clean, simple and wholesome ingredients. We bring profitable trends to life with items that meet your needs, delight your customers and exceed your expectations.

Learn how we can help you Be True To The Food® by visiting [CUSTOMCULINARY.COM](https://www.customculinary.com).

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